

UNOFFICIAL LEICESTER TIGERS MATCHDAY GUIDE

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Disclaimer:

This unofficial guide is provided for information only to help improve fans' matchday experience. The author has endeavoured to ensure that information is correct at the time of writing, but accepts no responsibility or liability for any and all damages that may arise as a result of any errors, and/or omissions of any information in this guide or the enclosed links.

Much of the information has been taken from, and is readily available on the Official Leicester Tigers website (<https://www.leicestertigers.com/tickets>). Please check the website (and Google!) for any updates.

MATTIOLI WOODS WELFORD ROAD:

The home of Leicester Tigers since 1892, Mattioli Woods Welford Road has been the backdrop to the club's rise from its founding years to becoming English rugby's most successful team.

The original ground was opened on 10 September 1892 and is still located in the same spot today between Aylestone Road and Welford Road on the southern edge of Leicester's city centre.

Back in 2017, supporters and the club came together to celebrate 125 years of Welford Road, of which the north, east and west stand have all undergone major construction in the last twenty-five years.

The stadium boasts a capacity of 25,849 with the North, East and West stands having all undergone major construction in the last twenty-five years.

The rebranded Mattioli Woods Welford Road was unveiled in November 2020.

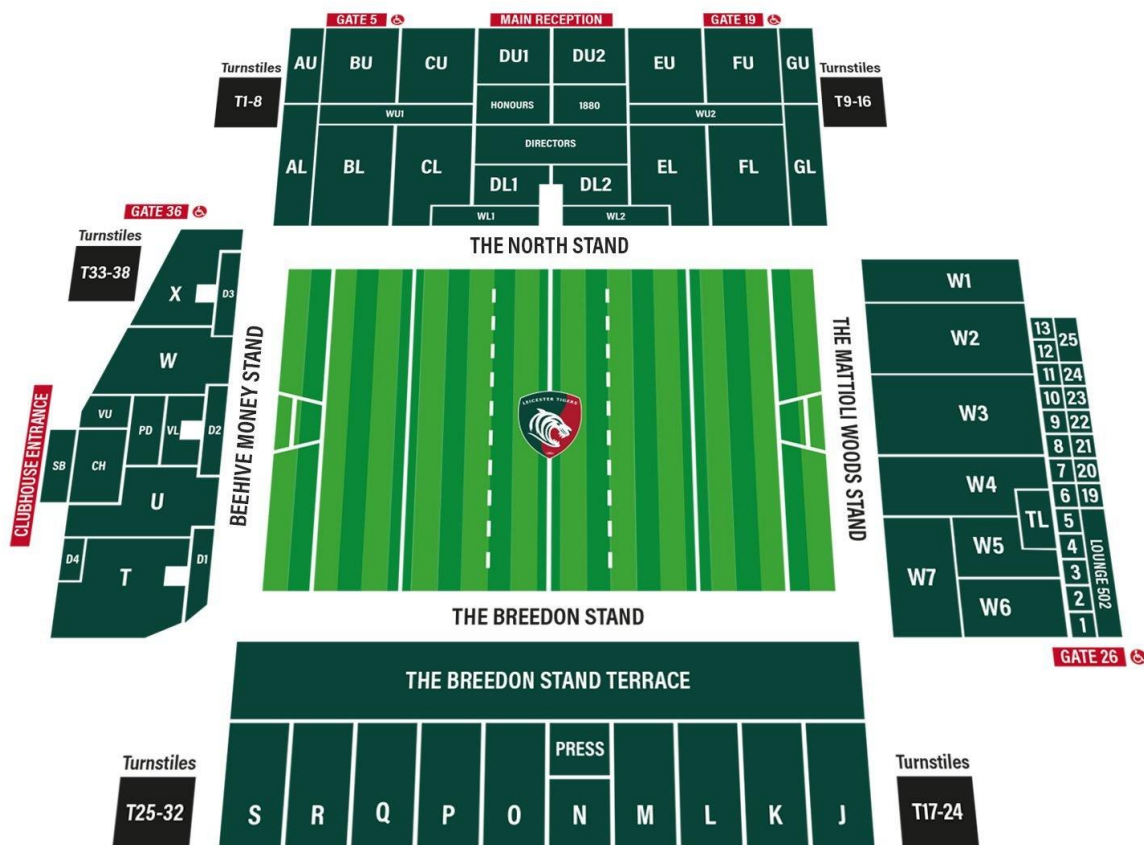
MATCH TICKETS - PRICING & SEATING PLAN:

Contact the **Ticket Office Team** on **0116 319 8888 (option 2)**

Monday to Friday: 9am - 4pm

Matchdays: 9am - kick-off

Book online via <https://tickets.leicestertigers.com/en-GB/categories/home-tickets>



Early bookers get more choice and best prices.

Leicester Tigers have introduced a new match ticket pricing structure for the 2021/22 season and encouraging supporters to purchase match tickets early to receive the best available price and more choice.

Match tickets will then be subject to flexible price increases dependant on availability and demand, with some of the lowest prices in recent seasons.

The new structure means that ticket prices may increase the closer to matchday. But the simple message remains - buy early for the best priced tickets.

MATCH TICKETS – GROUP BOOKINGS:

At Tigers, groups of 20 or more can book tickets at a special rate or get involved in a bespoke package available via the Group Sales team.

Contact the Group Days Team on **0116 217 1216**, or e-mail groupdays@tigers.co.uk

YOUR MATCHDAY GUIDE:

Cashless stadium

Mattioli Woods Welford Road is a cashless stadium. Once you have entered the stadium, card and contactless payments is the only method of payment.

Ticket office

The Tigers ticket office is located in The Beehive Money Stand (formerly The Robin Hood Stand) and is open from 9am on match days.

Ticket collection point

The ticket collection point is situated on the North Stand plaza and is open two hours prior to kick off (up until this time you can collect your tickets from the Ticket Office in The Beehive Money Stand).

Leicester Tigers Club Shop

Leicester Tigers Club Shops is located in the North Stand. On a match day, there are also outlets on the Plaza and in the upper and lower concourses of the North Stand.

Turnstiles

Turnstiles open 90 minutes before kick-off.

Facilities

The Final Whistle bar in the North Stand is open 3 hours before kick-off and can be accessed from outside the stadium by anyone for food, drink and toilets. Bars and snack food outlets are open inside the ground in all stands from 90 minutes prior to kick-off, serving a selection of foods including pizza, curry and hot dogs, and brands Domino's Pizza, Frank's New York Street Dogs and The Pie Factory. There are also a selection of food units outside on the Plaza which open 3 hrs prior to kick-off. Mattioli Woods Welford Road is a cashless stadium. Once you have entered the stadium, card and contactless payments is the only method of payment.

Smoking

Mattioli Woods Welford Road is a non-smoking stadium. Should you wish to smoke on a match day, ask a steward to stamp your hand before exiting the stadium, which will allow you to regain entry to the stadium once you have finished smoking.

Junior Tigers Club

The Junior Tigers Club VIP area opens two hours before kick-off and is held in the Final Whistle Bar so parents can relax and have a drink while the kids play!

Become a JTC member and you can enjoy face painting, table tennis, arts and crafts, computer games as well as meeting and asking your favourite Tigers players questions!

Our mascot Welford visits the JTC before he gets ready for the game so look out for a large tiger wearing Leicester Tigers kit and make sure you ask him for a 'Welfie' - he loves having photographs with his fans as well as giving out high fives.

Theme days

Over the season we also do a number of big events: Tigers in the Park, Fireworks and Christmas Market have been a few of the most popular. Keep an eye on Leicester Tigers news stories to find out more.

Top tips for a great day out

1. Get here early and enjoy a full day out! Gates open 90 minutes before kick-off and the Final Whistle bar in the North Stand is open 3 hours before kick-off.
2. Mattioli Woods Welford Road is a **cashless stadium** so remember that once you have entered the stadium, card and contactless payments is the only method of payment.
3. Remember to bring your tickets with you! If you have arranged to collect your tickets on the day, you can do so from the Ticket Office until two hours prior to kick-off, then at the ticket collection point on the plaza in front of the North Stand.
4. Dress for the weather conditions, some areas of the stadium are exposed to the elements!
5. Don't miss the pre-match entertainment, see our giant Flag Shake and watch the Guard of Honour go by to get you in the mood, starting 15 minutes before kick-off.
6. If you have an Under 16 with you visit the JTC in the Final Whistle pre-match for fun and games! Watch out for Welford so you can get your #welfie!
7. Buy yourself a matchday programme, only £3 and full of exclusive editorial and features, and take a visit to the Leicester Tigers Club Shop and show your support!
8. Look out for the Big Screen, showing a live feed of the game, and other highlights of the day.
9. Keep up to date with Tigers on matchdays and every day with Facebook and Twitter.
10. Post-match enjoy a live band in the Final Whistle, the perfect end to a matchday at Mattioli Woods Welford Road.
11. Make the most of your half-time 15 minute break by enjoying our on pitch entertainment The Ultimate Big Boot!
12. Matchday customer services text: Text '**TIGERS**' & your message to **88010**.

TIGERS FAMILY TRADITIONS

We are proud that a day out at Tigers is seen as a safe, comfortable, and enjoyable experience for fans of all ages. We have a number of traditions that we believe make our stadium the best place to watch live rugby. With this in mind, we have set out our Tigers family traditions that we please ask you all to support.

**WE ARE
LOUD AND
PROUD IN
SUPPORT OF
OUR TEAM.**

**WE ARE SILENT
DURING KICKS
FOR GOALS FOR
BOTH TEAMS.**



**WE RESPECT OFFICIALS'
DECISIONS REGARDLESS
OF WHETHER WE AGREE
WITH THEM!**

**WE ENSURE EVERYONE
ELSE CAN SEE AND
ENJOY THE ACTION.**

**WE ARE
THOUGHTFUL OF OUR
FELLOW FANS WHEN
MOVING AROUND THE
STADIUM.**

**WE RESPECT THE
OPPOSITION PLAYERS,
SUPPORTERS AND OFFICIALS.**

**WE DRINK
RESPONSIBLY AND ARE
MINDFUL OF OUR LANGUAGE.**

**WHATEVER
THE RESULT, WE
SOCIALISE WITH
OUR OPPONENTS
AFTER THE GAME!**

If you do have any issues or queries on a matchday, please speak to the nearest Games Keeper, Steward or member of our Customer Services team. Alternatively, text TIGERS and your message to 88010.

Thank you for your support in advance.

THE STADIUM – STANDS, BARS & RETAIL KIOSKS:

- The plaza outside hosts themed events for supporters on matchdays.
- The Club Shop is located in the corner closest to Aylestone Road and there are additional shop units and the ticket collection unit on the plaza on matchdays.
- A variety of matchday food and drink options is available throughout Mattioli Woods Welford Road.
- The Final Whistle food and drinks bars in the North Stand are open to all supporters before kick-off (and can be accessed from doors adjacent to Main Reception) and also post-match.
- Access to all seats and all other bars and snack food outlets inside the stadium opens 90 minutes before kick-off.
- Note that food and drinks bars situated inside the stadium will only take card payments.

The North Stand



- The biggest stand at Mattioli Woods Welford Road – and the second-largest single-tier stand in the country after The Kop at Liverpool FC – the 10,000-seat The North Stand was built in 2009, replacing the Members Stand which had stood for nearly a century.
- The North Stand features ‘accommodation’ on three levels:
 1. **The Final Whistle Concourse** on the **ground floor**:
 - Open to all supporters ahead of kick-off at each home game.
 - Houses food kiosks and bars, including the **Final Whistle** bar, the **96 Coffee By Numbers** bar owned by Tigers players Tom Croft and Ben Youngs, on matchdays as well as the **Junior Tigers Club** activity area. This is home to post-match live music too with resident band **Rock Bottom**.
 - The Tigers trophy cabinet, featuring some of the spoils from the club’s 130-plus years of history, is located between the main reception area and Final Whistle, and the Tigers Family Wall features the names of season ticket holders, players and staff with more than 10 years’ service to the club.
 2. **Hospitality suites** on the **middle floor**:
 - Main Reception is accessed from the plaza area, with stairs and lift to the Premiership Suite on the first floor, housing the **Honours Suite**, **1880 Club** and Directors Lounge. The staircase and landing features Tigers history and memorabilia, with more on the walls of Final Whistle.
 - Matchday hospitality and special occasion experiences are available in the Honours Suite, which is open for match-by-match hospitality and special occasion experiences for groups of any size, with the 1880 Club providing an exclusive seasonal experience with top-class food and guest speakers each matchday.
 3. **The Upper Concourse** which serves refreshments and food for supporters in the top rows of seats:
 - **The Pack**, **The Backline** and **The Champions** Bar are located in the upper concourse, and will be serving soft drinks, confectionery, crisps, hot drinks, alcohol, pies, burgers and wraps.

Mattioli Woods Stand (East Stand/Welford Road End)



- Built in 1995, this stand includes executive box accommodation and hospitality lounge as well as matchday seating behind the posts at the East end of the stadium.
- The Mattioli Woods Stand is accessed from the turnstiles located at each end of the stand which open 90 minutes before kick-off.
- **The ground floor concourse** of the Mattioli Woods Stand houses the **Drogites Bar** and newly named **Scrum Dogs**, **Blindside Kitchen** and **Grubber Pie Co.** which serve a variety of food and drink including; draught, soft drinks, confectionery, crisps, spirits, curry and rice, wraps, hot dogs, vegan rolls and pies.
- Full seasonal hospitality is available in the **executive boxes** and the **Try Line Club** was added in 2015 with an informal format and access direct to seating behind the posts.

Breedon Stand (South Stand, backing on to Aylestone Walk and the Crumbie car park)



- Home to the dressing rooms for players and officials, the historic South Stand accommodates 8,500 supporters split between bench seating and terrace standing.
- Turnstiles are located at each end of the stand, accessible from Aylestone Walk and open 90 minutes before kick-off. Access to seats and terrace is via the tunnel running the full length of the stand.
- The newly refurbished **ABC Bar** and **Crumbie Lounge** are public areas on matchday, supported by kiosks at each end of a stand which has witnessed all of Welford Road's greatest days over nearly a century.

Beehive Money Stand (West Stand)



- Beehive Money is part of Nottingham Building Society, that has sponsored the stand since the 2016/17 season.
- The **Captain's Bar**, **Third Half** and **Grubber Pie Co.** bars are located in the Beehive Money Stand, serving soft drinks, confectionery, crisps, hot drinks, alcohol, pies, burgers and wraps.

GETTING TO MATTIOLI WOODS WELFORD ROAD:

The postcode for Sat Nav is **LE2 7TR** or see the directions below:

DIRECTIONS BY ROAD:

From M1 (North and South) and M69 (East)

- Exit the motorway at Junction 21 (M1)
- Follow the signs for the city centre via Narborough Road (A5460)
- After 3 miles turn right on to Upperton Road at the main set of traffic lights after the petrol station on your left. (follow signs to Royal Infirmary)
- Continue over the River Soar
- Straight over the roundabout onto Walnut Street
- The stadium is Approximately ½ mile ahead
- Stay in right hand lane to access Main Reception and follow road round stadium (Right hand lane) to access Crumby Car Park

From A6 (South)

- Coming in via London Road
- Car garage on right, left at roundabout onto Victoria Park Road (signs for Freemans Common Ind Estate)
- Main set of traffic lights and cross roads turn right onto A5199 towards city centre (stay in left hand lane)
- Straight through 1 set of traffic lights
- Turn right on to Aylestone Road
- The stadium and access to Crumby car park are on your right hand side

From A5199 (South)

- Follow signs for city centre
- Main set of traffic lights and cross roads, straight on towards A5199/ city centre (stay in left hand lane)
- Straight through 1 set of traffic lights
- Turn right on to Aylestone Road
- The stadium and access to Crumby car park are on your right hand side

From A426 (South)

- Follow signs for the city centre, coming in via Aylestone Road
- The stadium and access to Crumby car park are on your right hand side

From A47 (East)

- Follow signs for the city centre coming in via Uppingham Road
- Straight on at the roundabout towards the city centre and central ring road A594 (railway station)
- St Georges Way past the train station on your left (stay in right hand lane)
- Bear left (middle lane) towards central ring A594
- Bear right onto Waterloo Way (not A6)
- Stadium ahead in approx 1 mile
- Keep right at traffic lights to follow road around stadium (through three sets of traffic lights)
- Turn right on to Aylestone Road
- The stadium and access to Crumby car park are on your right hand side

DIRECTIONS BY RAIL:

London Road Railway Station is a 15 minute walk from the stadium. Upon arrival turn right out of the station, cross the road, turn left on to Waterloo Way, continue to the top of the hill onto Tigers Way and Mattioli Woods Welford Road is directly in front.

MATCHDAY PARKING:

Note that the following parking is not available for the 2021-22 season:

- King Power Stadium
- Granby Halls NCP (a new hotel is being built on the Granby Halls site in front of Mattioli Woods Welford Road)
- Leicester Royal Infirmary (LRI) Multi Storey - please do NOT park at the hospital during games

PAID PARKING:

Various pre-booked parking options are available online at www.leicestertigers.com/parking or with the Tigers ticket office on **0116 319 8888 (option 2)**.

Please also contact the club to see what **disabled parking** is available.

Other options (in no order of preference):

- British Gas on Aylestone Road (with shuttle bus as it's considerably further away)
- Electricity Sports Ground, New Bridge Street
- Freeman's Common Road Industrial Estate (Charity parking areas) – either pre-book for £8 via Tigers website or pay £4 on the day
- Morrison's (£4.45 for 6 hours) – pre-book via YourParkingSpace app
- Newarke Street NCP (£ check website for details)
- Just off Upperton Road nr Bede Island (£2 for 12 hours)

FREE PARKING:

There may be limited free parking available on Saffron Lane, Victoria Park Road or on Clarendon Park streets.

OTHER PARKING (FOR PATRONS ONLY):

Check T&Cs and maximum duration of stay at venues:

- Odeon Cinema / Costa – purchase a drink, and input your car reg in the machine at the door
- Local Hero / Counting House – purchase a drink/meal, and input your car reg in the machine at the bar

PARK AND RIDE:

Are you coming from the south west? If it's easier for you to park outside of the city centre, there is now a new Enderby Park and Ride stop opposite the Leicester Royal Infirmary just off Aylestone Road. Park and the Ride runs every 15 minutes from 7am until 7pm, Monday to Saturday. Visit <https://www.choosehowyoumove.co.uk/park-ride/> for more information.

ACCESSIBLE FACILITIES FOR DISABLED SUPPORTERS:

Leicester Tigers are dedicated to providing individual customer attention to reflect the differing requirements of disabled supporters. We are continually striving to develop our levels of service, fully adopting the ethos of the Equality Act 2010.

We have a total of 100 wheelchair user spaces located across The North Stand, The Mattioli Woods Stand and the Robin Hood Stand. Tickets purchased in these areas will be provided with a complimentary assistant ticket. This support provision is also available for ambulant disabled supporters who sit in general allocation seating with a personal assistant.

Proof of disability is required when applying for accessible tickets or additional complimentary assistant tickets. The proof required is either a copy of your entitlement to care and/or mobility component of the disability living allowance or a copy of your blue badge.

Mattioli Woods Welford Road provides:

- Designated accessible parking, subject to availability.
- 100 Wheelchair user spaces managed by match-day stewards.
- Admittance for assistance dogs on request.
- Accessible toilet facilities for disabled fans throughout the stadium.
- Seating options available for ambulant and blind/partially sighted supporters.
- Catering facilities with lowered counters available throughout the stadium.
- Hearing loop available in all customer contact points including the main reception area and ticket office.
- All conference, banqueting and meeting facilities are also fully accessible to disabled people.

For further information please contact us on **0116 319 8888 (option 2)** or email enquiries to tickets@tigers.co.uk

LOCAL PUBS:

12 pubs recommended by Tigers fans within ~15 mins walk away from WR (listed from closest to farthest away from the stadium):

Counting House

40 Almond Rd, Leicester LE2 7LH
0.4 miles from WR (8 min walk)

Local Hero

84 Aylestone Rd, Leicester LE2 7LB
Large traditional British pub showing sport on TV, with a familiar menu of grills and global comfort food.
0.4 miles from WR (8 min walk)

Sir Robert Peel

50 Jarrom St, Leicester LE2 7DD
Leicester's finest traditional alehouse serving a fantastic drinks range to suit all tastes alongside fresh cobs; cosy but welcoming.
0.4 miles to WR (8 min walk)

The King's Head

36 King St, Leicester LE1 6RL
Real ale pub with proper beer in cracking company
0.5 miles from WR (10 min walk)

The Grand Union

24 King St, Leicester LE1 6RL
0.5 miles from WR (10 min walk)

The Belmont Hotel

20 De Montfort St, Leicester LE1 7GR
Victorian hotel with on-site bar and dining
0.6 miles from WR (13 min walk)

The Parcel Yard (next to the Railway Station)

48A London Rd, Leicester LE2 0QB
Low-key setting for British pub fare & ales amid homely decor in a former railroad office & yard
0.7 miles from WR (13 min walk)

Ronnie Roos

Pennine Place, 31 Millstone Ln, Leicester LE1 5JN
Large undercover area outdoors, with a global tapas menu
0.7 miles to WR (13 min walk)

The Market Tavern

3-5 Market Pl, Leicester LE1 5GG
0.7 miles from WR (14 min walk)

Brewdog Leicester

Friar Lane

Excellent beer, good food.

0.7 miles from WR (15 min walk)

The Blue Boar

Millstone Lane, LE1 5JN

Excellent real ale and craft beer

0.7 miles from WR (15 min walk)

O'Neills

16-20 Loseby Lane, LE1 5BR

Excellent beer, food and a rugby supporting landlord

0.8 miles from WR (15 min walk)

Others:**The Marquis Wellington - Pub & kitchen**

139 London Rd, Leicester LE2 1EF

Cosy, historic spot with heated outdoor 'beach hut' booths and mainly traditional British dishes.

0.8 miles from WR (16 min walk)

The Queens Road Tap

109 Queens Rd, Clarendon Park, Leicester LE2 1TT

Excellent real and craft ale micro pub

1.1 miles from WR (22 min walk)

CONTACT INFORMATION:

Leicester Tigers	Training Ground	Ticket Office
Mattioli Woods Welford Road Stadium Aylestone Road Leicester LE2 7TR Phone: 0116 319 8888 Email: tigers@tigers.co.uk	Oval Park Wigston Road Oadby Leicester LE2 5QG Phone: 0116 319 8888	You can call the Ticket Office Team on 0116 319 8888 (option 2) Monday to Friday: 9am - 4pm. Matchdays: 9am - kick-off.

DEPARTMENTS:

Match Information

Phone: 0116 319 8888 (option 1)
Fax: 0116 217 1263

Customer Services / Match Tickets / Season Tickets

Phone: 0116 319 8888 (option 2)
Fax: 0116 217 1263
Email: tickets@tigers.co.uk

Club Shop

Phone: 0116 319 8888 (option 3)
Email: clubshop@tigers.co.uk

Hospitality / Corporate Sales / Sponsorship

Phone: 0116 319 8888 (option 4)
Fax: 0116 217 1292
Email: sales@tigers.co.uk

Communications

Gary Sherrard
Phone: 0116 319 8888
Email: gary.sherrard@tigers.co.uk

Charity Requests

Email: charity@tigers.co.uk

Academy

Email: academy@tigers.co.uk